



TEACHING

Media Literacy Skills To Students

Jimmeka Anderson, Ph.D.



INTRODUCTION OF PRESENTER

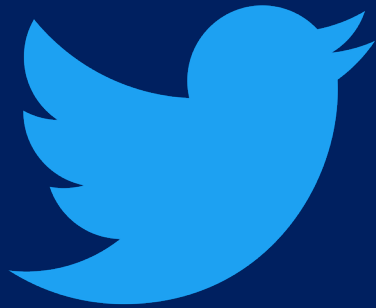


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CONNECT & ENGAGE



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Media Landscapes



INTRODUCTION

- The Issue: Misinformation and Polarization Online
- Media Literacy with Students **Tips for Administrators**
- Strategies To Teach Media Literacy
 - Resources: The Cyber Citizenship Hub
 - Educator Involvement
- Q & A



THE ISSUE

ONLINE POLARIZATION & MISINFORMATION

TRUST ME

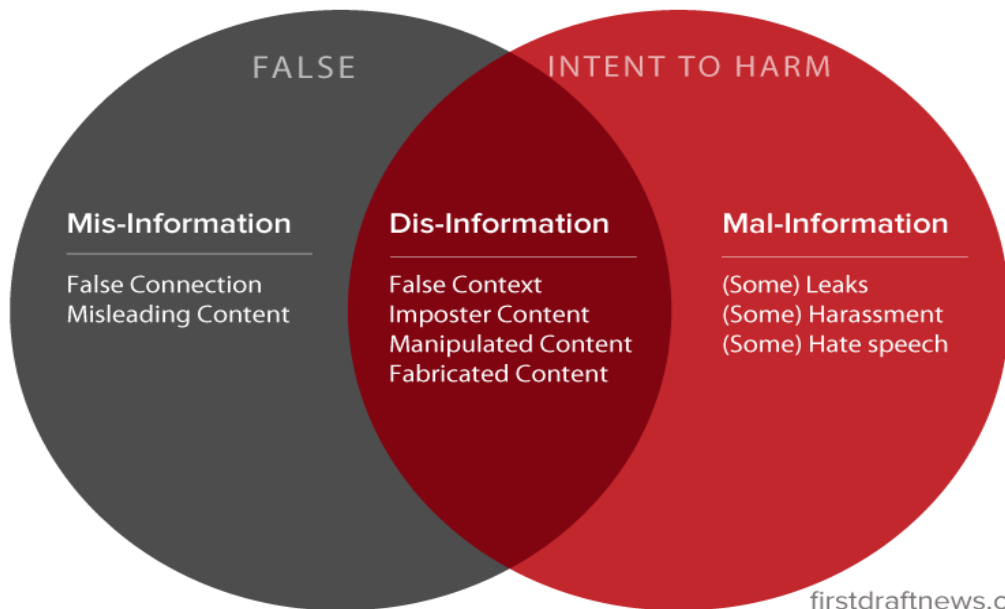
www.trustmedocumentary.com





POST TRUTH ERA

INFORMATION DISORDER



From: "Information Disorder: Toward an interdisciplinary framework for research and policymaking" By Claire Wardle, PhD and Hossein Derakhshan



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ONLINE POLARIZATION

Confirmation Bias





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ONLINE POLARIZATION

Echo Chambers





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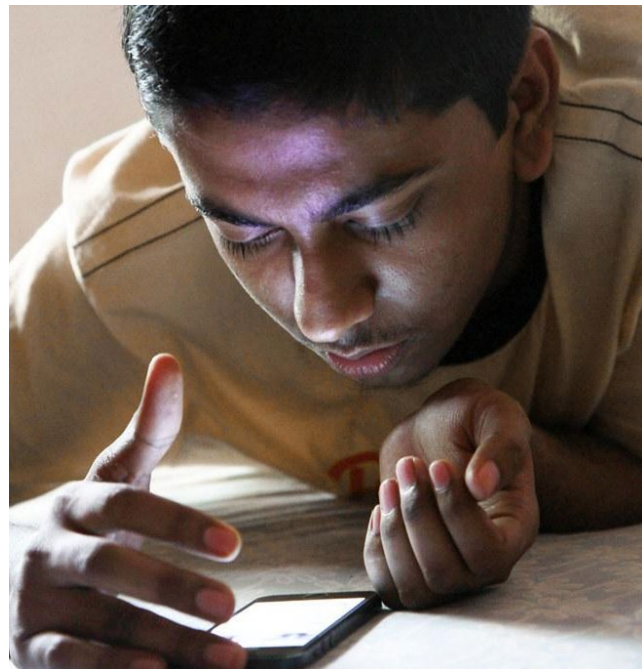


WHAT ABOUT OUR YOUTH ?

Youth Are...

- Watching Online - YouTube, Social Media
- Impacted Emotionally - Afraid, Confused, Etc.
- Finding Outlets To Express And Unpack
- Getting Engaged/Wanting To Do Something

But are they equipped and understand how to navigate spaces online to engage?



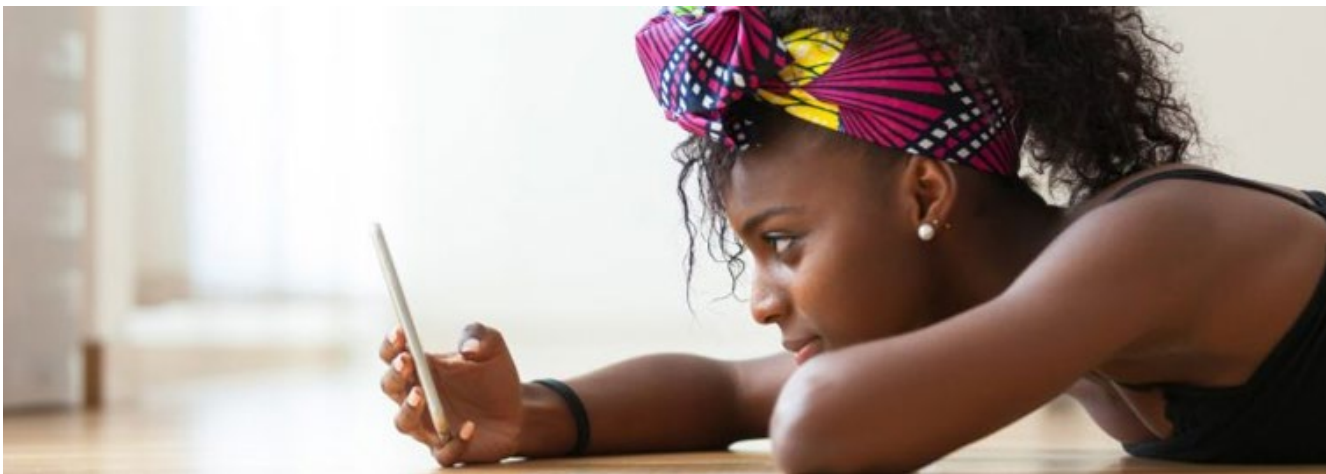


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WE WERE NOT PREPARED!

Education & Skills





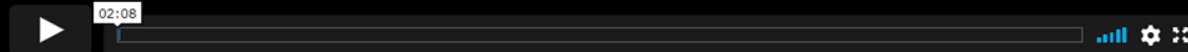
MEDIA LITERACY

WITH YOUTH



MEDIA LITERACY EDUCATION

HIGHLIGHTS FROM GETTING BETTER FOUNDATION'S
AWARD-WINNING DOCUMENTARY FILM, "TRUST ME"

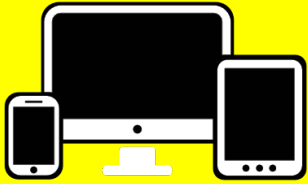


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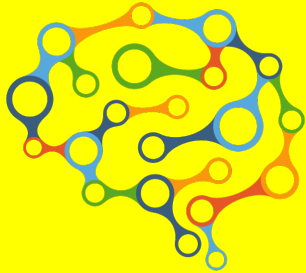
MEDIA LITERACY SKILL BUILDING

ACCESS



ACCESS is defined as how, when, where, and how often people have access to the tools, technology, and digital skills necessary to thrive.

ANALYZE



ANALYZING media content is the process of asking questions about a piece of media in order to identify authorship, credibility, purpose, technique, context, etc.

EVALUATE



EVALUATING media content involves drawing one's own meaning, judgment, and conclusions about media messages based on the information gathered.

CREATE



Media CREATION encompasses learning how to express ideas through media tools and using that power to create narratives beyond those that exist in mainstream media.

ACT



Taking ACT(ion) is to engage civically as the result of thoughtful access, analysis, and evaluation of media messages we receive to spark change.



STRATEGIES

TO TEACH MEDIA LITERACY



**THE NEW
NORMAL**

1) USE & PROVIDE RESOURCES





RESOURCES FOR EDUCATORS

CYBER CITIZENSHIP
EDUCATION .ORG

Cyber Citizenship

Resources, instructional materials, games, and more for and by K-12 educators

About Hub | Featured Collections [Help](#)

THE CYBER CITIZENSHIP INITIATIVE



RESOURCES BASED ON RESEARCH

The screenshot shows the OpenStax Commons interface for the 'Civic Online Reasoning (COR)' collection. At the top, there is a navigation bar with the Commons logo and menu items: Discover, Hubs, Groups, Our Services, and Add OER. The current hub is 'Cyber Citizenship'. The main content area features the COR logo and the collection title 'Civic Online Reasoning (COR)', indicating it has 3 affiliated resources. Below this is a search bar with the placeholder 'Enter your keyword(s) here' and a 'Search' button. Filter options include 'Per page' (set to 20), 'Sort By' (set to Title), and 'View' (set to list). A 'Filter Resources' sidebar on the left lists 'Education Standards', 'Subject Area', and 'Education Level'. A resource card for 'Civic Online Reasoning (Assessments)' is visible, showing a rating of 5 stars and a description: 'The COR curriculum provides free lessons and assessments that help you teach ...'. A 'Help' button is located in the bottom right corner.

COMMONS
OPEN EDUCATIONAL RESOURCES

Discover ▾ Hubs ▾ Groups ▾ Our Services ▾ Add OER

Cyber Citizenship Hub Settings

Collection
Civic Online Reasoning (COR)

3 affiliated resources

COR
Civic Online Reasoning

Search Resources

Enter your keyword(s) here Search

Per page 20 ▾ Sort By Title ▾ View

Filter Resources

Education Standards ▾

Subject Area ▾

Education Level ▾

Civic Online Reasoning (Assessments)
Rating ★★★★★
The COR curriculum provides free lessons and assessments that help you teach ...

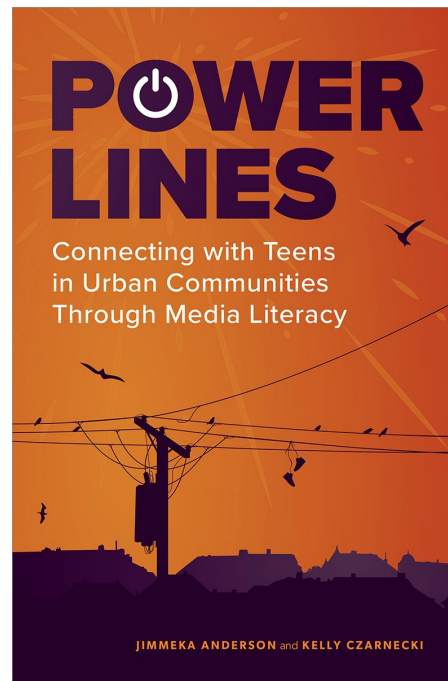
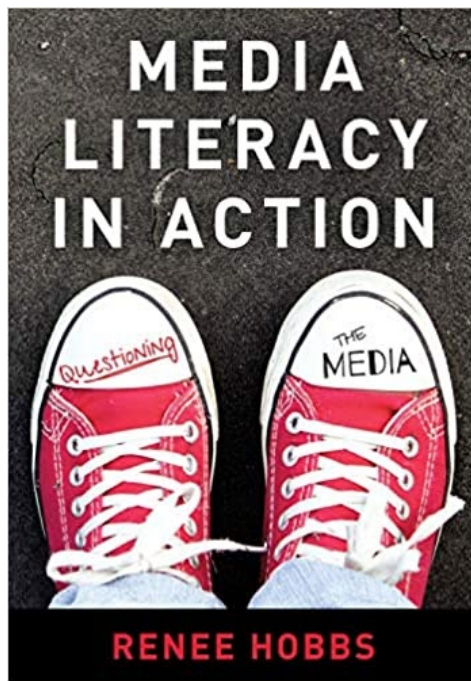
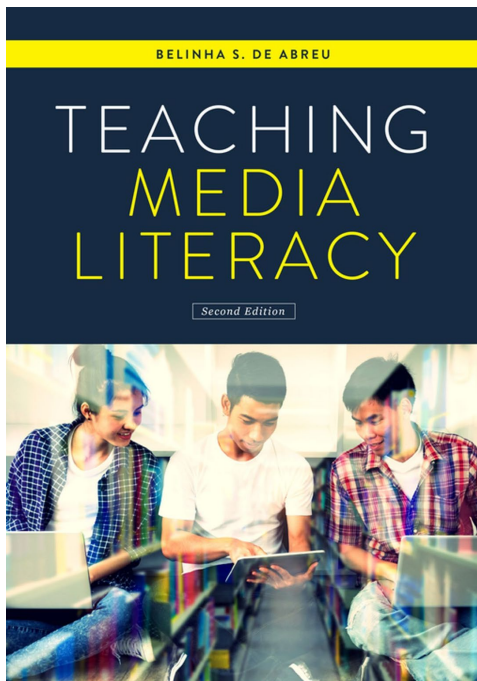
Help



2) CENTER YOUR INTEREST



HELPFUL TEXT





3) CREATE A SAFE DIAGNOSIS SPACE

FILTER IT OUT

A SPACE TO

- DISCUSS PRESSING ISSUES
- EXPLORE BIASES
- ENGAGE IN ACTIVE OPEN MINDED THINKING





4) PROVIDE OPPOR FOR THEM TO CREATE & ACT



QUESTIONS

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